



“Energy Efficiency, an Unexploited Resource”

DETAILED AGENDA
(Preliminary)

MONDAY, AUGUST 04, 2008

08:15-08:30	<p>Opening Remarks</p> <p>Participating Ministers and OLADE Executive Secretary</p>
08:30-10:00	<p>Key Speaker Conference:</p> <p><i>“Policies and Regulatory Measures established in Spain for Energy Efficiency”</i> Juan Antonio Alonso Gonzalez (c)¹ Energy Savings and Efficiency Director The Spanish Institute for Energy Diversification and Savings, IDAE</p>
10:00-10:30	<p>Break</p>
10:30-12:00	<p>Panel 1: Topic: National Programs</p> <p>The development of institution supporting energy efficiency within a country is of paramount necessity in the continuity and long lasting of efforts done, taking into account the regulations that should be included in national programs. One should also consider that only long run energy efficiency programs can incorporate it as part of the energy resources that can ensure supply security in the region.</p> <p>Speakers:</p> <p><i>“The Energy Efficiency Country Program in Chile”</i> Andrés Romero (c) Head of Energy Efficiency Country Program</p> <p><i>“The Energy Efficiency as Instrument for Sustainable Development: The Brazil Vision”</i> Francisco Romario Wojcicki (i) Adjunct Executive Secretary Ministry of Mines and Energy</p>

¹ (i) Invited; (c) Confirmed

	<p><i>“National Program of Rational and Efficient Use of Energy”</i> Alirio Delmar Fonseca Mejía (c) General Director Unidad de Planificación Minero Energética (UPME) (Mining and Energy Planning Unit), Colombia</p> <p><i>“Command Panel to Promote Efficient Use of Energy”</i> Fernando Sánchez Albavera (c) Economic Commission for Latin America and the Caribbean, ECLAC</p>
12:00-13:00	<p>Panel 2: Topic: Funding Energy Efficiency Programs and Actions</p> <p>This is a critical aspect that calls for the presentation of successful experiences and the debate about the reasons of not obtaining funding for energy efficiency actions.</p> <p>Speakers:</p> <p><i>“Savings and Efficient use of Electric Energy: Mexican Model”</i> Ing. Pablo E. Realpozo del Castillo (c) Trust Fund for Electric Energy Savings, FIDE, Mexico</p> <p><i>“The Energy Revolution in Cuba: Results and Perspectives”</i> Ricardo González Dunn (c) Rational Use of Energy Director Electric Utility, Cuba</p> <p><i>“The Energy Efficiency Options in the Clean Development Mechanism Framework”</i> Hajime Uchida (c) General Manager Banco Sumitomo Mitsui Brasileiro S. A.</p>
13:00-14:00	Lunch
14:00-15:30	<p>Panel 3: Topic: Exchange of Experiences on Equipment Labeling and Standardization</p> <p>Helping the public to identify appliances that consume less energy is a key part in the development of energy efficiency programs. For this reason, it is indispensable to incorporate labeling programs. The natural follow up of labeling programs is the development of technical standards that demand more efficiency in appliances as the long-term programs are established.</p> <p>Speakers:</p> <p><i>“PROCEL Energy Efficiency Label”</i> Ubirajara Rocha Meira (i) Executive Secretary Electric Energy National Conservation Program (PROCEL), Brazil</p> <p><i>“Costa Rican Experience in Equipment Labeling”</i> Virgilio Jimenez Valverde (c)</p>

	<p><i>Costa Rica Institute of Electricity (ICE), Costa Rica</i></p> <p><i>“Energy Efficiency Labeling Program for Colombia and Andean Countries”</i> Carlos Antonio Álvarez Díaz (c) Rational Use of Energy Group Coordinator Unidad de Planificación Minero Energética (UPME) (Mining and Energy Planning Unit), Colombia</p>
15:30-16:00	Break
16:00-17:00	<p>Panel 4: Topic: Energy Efficiency in Public and Private Transportation</p> <p>Ground transportation consumes the largest share of fuel in many countries of the region and thus it is one of the main responsible for environmental pollution. For this reason, it is necessary to develop programs that improve energy efficiency in private transportation and incorporate well organized and efficient public transportation, so that fuel consumption can be reduced by mobilizing a big number of passengers. The exchange of experiences on these issues is very relevant, essentially due to the institutions that influence the regulations and norms in the region.</p> <p>Speakers:</p> <p><i>“The Transportation Energy Savings in Mexico”</i> Javier Garcia Osorio (c) Transportation Energy Savings Director National Commission for Energy Conservation (CONAE), Mexico</p> <p><i>“Transportation Fuel Consumption Reduction in Brazil”</i> Frederico Augusto Varejão Marinho (c) Technical Manager National Program for the Rationalization of the Use of Oil and Natural Gas Derivatives, Brazil</p>
17:00-18:00	<p>Key Speaker Conference:</p> <p><i>“Energy Efficiency Policies Evaluation: A World Wide Panorama”</i> François MOISAN (c) World Energy Council, WEC French Environment and Energy Management Agency (ADEME)</p>

TUESDAY, AUGUST 05, 2008

08:30-10:00	<p>Key Speaker Conference:</p> <p><i>“Energy Efficiency National Program in Mexico and its Regulations.”</i> Maria Elena Sierra (c) Executive Secretary National Commission for Energy Conservation (CONAE), Mexico</p>
10:00-10:30	Break

<p>10:30-12:00</p>	<p>Panel 5: Topic: Reduction of Losses in Electric Distribution Systems</p> <p>A distribution system that does not control its losses can hardly develop energy efficiency programs in the electricity sector because irregularities and thefts have a competitive advantage over energy efficiency investments. For this reason, experiences need to be shared in this subject.</p>
	<p>Conferencistas:</p> <p><i>“Chilectra Energy Losses Reduction and Control Experiences”</i> Ricardo Baeza Gonzalez (c) Market Discipline Area Head Chilectra, Chile</p> <p><i>“Energy Losses Control in Peru”</i> José Ponce Alcántara (c) General Manager Energy and Environment Conservation Center (CENERGIA)</p> <p><i>“The Electric Losses Control and Reduction in Latin America”</i> Ramón Antolínez (c) International Consultant</p> <p><i>“Losses Reduction Experience at the Quito Electric Utility”</i> Carlos Andrade Faini (i) General Manager Quito Electric Utility</p>
<p>12:00-13:00</p>	<p>Panel 6: Topic: Standards for Building Construction and Heating, Ventilation and Air Conditioning Systems.</p> <p>Both heating ventilation and air conditioning demand appropriate conditions in buildings to reduce end-use energy consumption. The use of air conditioning in the tropical countries of the region has an important participation in energy consumption because it is used throughout the whole year. The improvement in the efficiency of heating, ventilation and air conditioning appliances is not enough to reduce energy consumption; enhancements are also needed in the thermal insulation of locations and improvements in the characteristics of windows and verification that seals of doors and windows are airtight. For this reason, construction standards are needed in order to solve these problems from the design of buildings.</p> <p><i>Speakers::</i></p> <p><i>“Building Standardization in Spain”</i> Juan Antonio Rubio (i) General Director Centro de Investigaciones Energéticas, Medioambientales y Tecnológicas, (Energy, Environment and Technology Research Center) CIEMAT, España</p> <p><i>“California Energy Efficiency Program: Building Construction Standards”</i> John A. Wilson (i) Advisor to Commissioner Rosenfeld California Energy Commission</p>

	<p><i>“District Heating and Cooling”</i> <i>Ramiro Reyes(c)</i> <i>Energy Consultant, IDOM, Spain</i></p>
13:00-14:00	Lunch
14:00-16:00	<p>OLADE Member Countries Official Delegates Presentations</p> <p>The official delegations will previously register to deliver a brief summary of activities and actions developed in their country.</p>
16:00-16:30	Break
16:30-17:30	<p>Round Table:</p> <p>How to stimulate energy efficiency in the region?</p> <p>Key Topic: OLADE Regional Energy Efficiency Program Energy security in the region depends on long-term energy efficiency programs with planned and clearly defined goals and incorporated to the national energy planning. For this reason, OLADE supports its Member Countries in the development of national programs. This presentation will be used as the basis for the discussion in the round table.</p> <p>Participants:</p> <p>The panelists, regional and extra-regional experts, will hold an open discussion with all speakers and participants of the Seminar. This will help to obtain useful guidance and guidelines for the development of energy efficiency in the region.</p>
17:30-18:00	Closing Remarks

Along the Seminar, OLADE will present a sample of the promotional material used by Member Countries to raise awareness about Energy Efficiency.

July 21, 2008